



# Business Energy Incentive Program

## Energy-Saving Upgrades for Your Business

**Save energy. Save money. Improve your business.**

Business owners can lower their energy consumption and costs with the help of Indianapolis Power & Light Company's (IPL) Business Energy Incentive Program. Grow your business with long-term energy savings and prescriptive and custom incentives to make projects possible.

### PRESCRIPTIVE INCENTIVES

Prescriptive incentives help businesses reduce their payback periods on energy-efficient equipment.

#### Prescriptive Lighting Equipment

- Incandescent replacement
- High bay/low bay lighting
- Parking garage lighting
- Reduced wattage T8 lighting
- Delamping
- LED
- Exterior lighting
- Lighting controls



#### Prescriptive HVAC Equipment

- Pumps
- Central air unit
- Heat pump
- Rooftop and unitary AC
- Variable frequency drives (VFD)
- Chiller
- Programmable thermostats
- Guestroom energy management control



#### Prescriptive General Equipment

- Commercial kitchen equipment (Energy Star®)
- Refrigeration
- Window film
- High efficiency windows
- Pool pump motor
- Variable frequency drive (VFD) on compressor
- Water heater wrap
- Engineered nozzles
- Faucet aerators
- Water heater



### CUSTOM INCENTIVES

Custom incentives are available for energy-efficient equipment that does not fit the prescriptive requirements. Businesses can earn up to \$100,000 in cash-back incentives per project.

#### Custom Project Examples

- Lighting project that includes a redesign
- Air rotation unit
- Energy management system
- Data center upgrade



 **Small businesses** - get a **FREE** assessment and energy-saving equipment. See backside.

## APPLYING IS EASY

for Prescriptive and Custom Incentives

### SPEAK

to a program representative to see if you qualify. Call our Business Energy Incentive Customer Information Center at 1.888.982.7071.

### EXPLORE

which energy efficiency measures are available to help reduce energy and operating costs in your business. Visit [IPLpower.com/Business\\_Energy\\_Incentives](http://IPLpower.com/Business_Energy_Incentives) for a list of measures eligible for an incentive.

### SUBMIT APPLICATIONS

Download an application at [IPLpower.com/Business\\_Energy\\_Incentives](http://IPLpower.com/Business_Energy_Incentives)  
Submit Prescriptive applications within 90 days of equipment installation. Custom projects require both a pre-approval and a final application.

### COMPLETE

energy-efficient equipment upgrades.

### ENJOY

long-term energy savings!

## SMALL BUSINESS DIRECT INSTALL PROGRAM

*The Small Business Direct Install Program provides additional services for small businesses including restaurants, hotels, salons, schools and shopping centers.*

An energy assessor conducts an on-site energy audit, provides energy-saving recommendations and installs free equipment for instant savings which may include:



- Compact fluorescent and LED
- Programmable thermostat
- LED exit signs
- Pre-rinse spray valve
- Energy-efficient shower head
- Aerator
- Water heater pipe insulation
- Water heater setback
- Smart power strips
- Vending miser
- Occupancy sensor

⚡ To verify your business' eligibility and/or schedule your assessment, please call a dedicated program representative at 317.709.2283.