

REQUEST FOR SPONSORSHIP

City of Indianapolis VEX Robotics Championship
November 16th & 17th, 2013 • Bankers Life Fieldhouse

Mayor Greg Ballard and the City of Indianapolis are proud to host the City of Indianapolis VEX Robotics Championship Nov. 16-17, 2013. This second annual event will be held at Bankers Life Fieldhouse and attended by 48 high schools and 40 middle schools.

Teams of students work alongside engineers and other industry professionals to design, build, and program a robot to compete against robots from other teams in a sports-like game. Teams can win awards for creating business plans, developing cohesive team “brands,” cooperating with other teams, forging suitable initiatives, and enhancing civic awareness and passion for STEM fields in modern communities.

2x

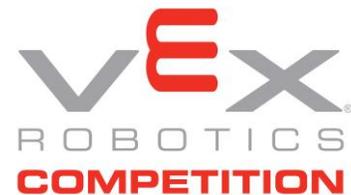
The rate at which STEM jobs are expected to grow when compared to non-STEM jobs by the year 2018

LESS THAN $\frac{1}{3}$

Of students in the United States are both interested in and capable of graduating with a college major in a STEM field

ABOUT VEX ROBOTICS

VEX Robotics offers students an exciting platform for learning about areas rich with career opportunities spanning science, technology, engineering and math (STEM). These are just a few of the many fields students can explore by creating with VEX Robotics technology. Beyond science and engineering principles, a VEX Robotics project encourages teamwork, leadership and problem solving among groups. It also allows educators to easily customize projects to meet the level of students’ abilities. The affordable VEX platform is expanding rapidly and is now found in middle schools, high schools and university labs around the globe.



BENEFITS FOR YOUR ORGANIZATION

Student Impact



Team 829A with Mayor Ballard.
Front row: Gabe Shelton,
Mailika States, Ellie Honius.
Back row: Nick Miller, Mayor
Ballard

The impact VEX has on students is both lasting and significant. The program provides students with a vast advantage in college and the workforce and has a proven record in engaging minorities, females, and underserved populations, all of which are lagging behind their counterparts in STEM fields.

“VEX allowed me to make some of the best friends I have now, friendships that I believe will last a lifetime, and VEX has inspired me to work towards a career in engineering. It has really made me who I am today.” – Ellie Honius

Corporate Impact

“You know you’re a devoted mentor when they give you the trophy and the first thoughts in your head are: is this made of official VEX parts, and can we use them on our robot? In terms of professional development, mentoring is kind of like going back to high school but this time you’re the teacher. At Roche Diagnostics, we have 10 Core Competencies identified for personal and professional development. By getting involved in robotics programs you’re exercising, if not teaching, nine of these core competencies. The tenth, Strategic Agility, you get for free – yes, free! – by the sheer fact you’re participating in the program.” – Topher Congdon, Roche Diagnostics



Topher Congdon receiving the Volunteer of the Year Award at the inaugural City of Indianapolis VEX Robotics Championship.

GET INVOLVED!

Please direct all sponsorship questions to:

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We look forward to hearing from you and learning more about how we can work together to make the City of Indianapolis VEX Robotics Championship an empowering event.